



AMENDMENT
IN THE CLAIMS

Please add new claims 23-27 as follows:

23. (New) A data storage device comprising:
a magnetic strip including a magnetically encodable layer
and a textured surface portion along the magnetic
strip.
24. (New) The data storage device of claim 23 wherein the
magnetic strip is on a data card.
25. (New) The data storage device of claim 24 wherein the texture
surface is formed on one of a substrate, the data card or a
protective layer.
26. (New) The data storage device of claim 23 wherein the texture
surface portion includes a plurality of laser formed bumps.
27. (New) The data storage device of claim 26 wherein the
plurality of laser formed bumps are uniformly sized and/or
uniformly spaced.